











Nothing Beats Fiber.

And That's a Fact.

- 1 **37% of Adults Used Telehealth in 2021¹** 
- 2 **Fiber Internet Creates 20% More Carbon Savings than DSL²** 
- 3 **27.6 Million People Now Work From Home³** 
- 4 **Broadband Internet is a Top Three Attribute for Homebuyers²** 
- 5 **Fiber Internet Uploads 4.7x Faster Than DSL²** 
- 6 **72% of Consumers Rank Broadband as Very Important²** 
- 7 **215 Million Americans Play Video Games⁴** 
- 8 **60% of Teenagers Use a Computer for Homework Every Day⁵** 
- 9 **47% of Rural Moves Are to Areas with Fiber Internet²** 
- 10 **Farming Connectivity Has a Potential Impact of \$500 Billion⁶** 

WHY FIBER

According to a FTTH study released by the University of Colorado and Carnegie Mellon University, upgrading your network to fiber internet can add 4.9% to your home's value!











Fiber internet delivers fast, symmetrical speeds, ensuring that uploads are as quick as downloads. This important balance allows you to connect multiple devices at the same time for a superior experience when you're streaming, shopping, browsing, socializing, video conferencing, and gaming.

ABOUT LPC CONNECT

LPC Connect has been the hometown provider of communications services for La Porte City, Mt. Auburn, and the surrounding rural community since 1907. We are a small company with big advantages. LPC Connect provides fast, reliable fiber-optic internet designed to meet the needs of our neighbor's homes and businesses that demand efficiency and speed. With a focus on Better Service, Better Value, and Local Support, LPC Connect ensures family's homes and businesses stay connected and competitive. Our advanced fiber network delivers superior speed and performance, and with a local support team, we're here to provide prompt, personalized assistance when you need it.



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- 11 **58% of Broadband Adopters are Low-Income Households²** 
- 12 **79% of Americans Use the Internet as a Job Resource⁷** 
- 13 **Fiber Internet Increases Home Values by 4.9%** 
- 14 **Fiber Internet Downloads 45% Faster than DSL²** 
- 15 **An Additional 5 Mbps is Needed for Every Device⁸** 
- 16 **\$78 Million in Potential Home-Based Business Revenue²** 
- 17 **More than 50% of People Workout at Home⁹** 
- 18 **Only Fiber Can Offer Symmetrical Gig Speeds** 
- 19 **1 Gig Powers 20-40 Devices¹⁰** 
- 20 **Fiber Is the Most Weather-proof Technology Available** 

¹ "Telemedicine Use Among Adults: United States, 2021", CDC
² "A Detailed Review: The Status of U.S. Broadband and The Impact of Fiber Broadband," Fiber Broadband Association
³ "2021 American Community Survey," U.S. Census Bureau
⁴ "More adults play video games than kids - and more surprising facts," USA Today
⁵ "It's A Smartphone Life: More Than Half Of U.S. Children Now Have One," NPR
⁶ "Agriculture's connected future: How technology can yield new growth," McKinsey & Company
⁷ "Searching for Work in the Digital Era," Pew Research Center
⁸ "What internet speed do I need? Here's how many Mbps is enough," tomguide.com
⁹ "At-Home Fitness Regime Is the Top Fitness Trend in 2022: GoodFirms' Survey," GoodFirms
¹⁰ "Is 1000 Mbps Fast? [Most Practical Insights]," approvedmodems.org